

Her Success Summit

23,24,25 March 2012 – MELBOURNE

Hello and welcome to the Her Success Summit 3 Day Overview.

We are incredibly passionate about your success and creating a life and business you love. This 3-day event will TRANSFORM your life. You will learn all of the essential elements to achieve a business that works for you, media knocking at your door, your financial freedom and so much more.

When: Friday March 23, Saturday March 24 and Sunday

Venue: TBA in Melbourne, Victoria.

Cost: \$1,995.00

Please Bring: laptops (if possible), notepad & pen

By the time you leave the Summit you will physically have in your hands:

- ✓ Your complete foundation Business Model
- ✓ A Marketing and Editorial Plan PLUS
- ✓ A Professional Welcome Video for your website!

Here is the complete overview of what you will be learning at the 3 Day Her Success Summit.

Visit <http://hersuccess.com.au> for bookings and information

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The 3-Day Success Summit is being structured around this model:



Over the 3 days we, along with special guest speakers, will be taking you by the hand and walking you through the above steps.

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The ultimate aim is for you to walk out fully prepared for Business SUCCESS with your plans done!

Over 3 Intensive Days in multiple sessions we will cover:

DAY 1 Laying a strong Business Foundation

What would happen if you built a Skyscraper on soft sand? It would collapse – and this is why there is such a large percentage of Business Failure.

Clearly you will not be one of these as you are in the small percentage that will be doing things the right way.

In Day 1 we will be creating the map of how you can achieve Financial Freedom with your business. You will walk away from Day 1 with your Business Model for your business plan – in your hands.

DAY 2 Increasing Income with On-line Marketing

Today we will be getting in to the nitty gritty of Increasing your web traffic BUT making sure that people aren't coming to an empty storefront.

What would happen if you walked in to a store and there wasn't anyone there to greet you or take your order? They would lose a sale right?! YET this is how so many websites and Social Media funnels are operating. ***We are going to make sure you are not one of them!***

We will be ensuring that our web presence is structured to convert web visitors in to both leads and sales. We will be covering topics such as SEO, List Building & Video Marketing and Collaboration.

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DAY 3

Marketing & Wealth Creation

What would happen if you couldn't get up and go to work tomorrow? Do you have anything in place that would keep an income coming in for you and your family? OR

Would the cash flow stop??

Today we will be creating our Marketing and Editorial plans. We will also be discussing various Wealth Creation vehicles and how you may be able to incorporate alternative income streams to coincide or exist along side your existing business model.

What do you want to leave behind for your family? We will also be taking action on leaving behind a legacy!

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So as you can see, the Her Success Summit is not for the faint hearted nor is it for anyone who is not serious about taking their business to the next level. You don't have to go it alone. ***We are going to help you avoid COSTLY mistakes that many entrepreneurs make.***

We know that you will leave our event with the ability to exponentially increase your income if you take action.

The Her Success Summit is about you becoming who you were put here to be, a leader, an example, a DOER!

“For everyone of us that succeeds, it's because there's somebody there to show you the way out.” Oprah Winfrey

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